

DISCLAIMER STATEMENT

I, the undersigned, declare on behalf of myself and the company I work for, that I release the Initia Foundation and all its partners, sponsors and other persons directly or indirectly linked to me personally or within the framework of their activities, the members of the jury as well as all other organizations and persons involved in the organization and holding of this competition from any liability for damages I may suffer as a result of decisions made or the use made of the documents that I have submitted.

Name of applicant (please print):

Date:

Signature:

AUTHORIZATION CONCERNING THE DISSEMINATION OF PERSONAL INFORMATION

I, the undersigned, authorize the Initia Foundation to forward my name, address, telephone number, if I am a finalist, when Initia considers the request relevant, to anyone who wishes to contact me about my project.

Name of applicant (please print):

Date:

Signature:

GROWTH BUSINESS

1 PAGE MAXIMUM PER SECTION. PLEASE RESPECT THE BOX PROVIDED.

ACHIEVEMENTS /30 pts

1. What are the main achievements of the company that allow it to ensure its growth (organizational structure, resources, development of new markets, expansion and/or improvement of the range of products/services, revenues, etc.)? /15pts

2. How does the company have real benefits for Quebec (economic, outreach, job creation, improved offer, etc.)? /15pts

INNOVATION /30 pts

1. How does your company demonstrate innovation and stand out in its business line? /10 points

2. How do you demonstrate creativity in your practices (particularly in managing your business, developing new markets, potential partnerships, new solutions)? /10 pts

3. How does the company meet the needs of the market? /10 points

COMMITMENT /20 PTS

1. What social responsibility and sustainable development initiatives has the company integrated? Please elaborate. /10 points

2. How is the company involved with the food industry? (Participation in intra- and/or extra-company activities, donations, volunteering, involvement in committees, organizations, etc.) Please elaborate. /10 points

VISION /20 pts

1. What are the company's main challenges and how will it take up them? /10 points

2. What are the company's medium and long-term growth objectives and how do you plan to achieve them? /10 points