





PRIX RELÈVE ALIMENTAIRE QUÉBEC 2024

Application submission form

START-UP BUSINESS

Applications must be sent in a single PDF file containing all the sections and documents mentioned below to bourses@initia.org.

- Application form
- Appendices (3 pages maximum) if necessary to attach articles or other relevant documents.
- Proof of age (driving license)
- Proof of Canadian citizenship

COMPANY NAME: LEGAL NAME OF THE COMPANY:	
ADDRESS:	
QUEBEC BUSINESS NUMBER (NEQ):	
COMPANY SECTOR OF ACTIVITY:	
COMPANY IN ACTIVITY SINCE WHEN: TURNOVER IN 2023 (CA \$): NUMBER OF EMPLOYEES:	
OWNER CONTACT INFORMATION PHONE:	EMAIL :











LIABILITY RELEASE STATEMENT	
I, the undersigned, declare, in my personal name, on behalf of the company for which I work, that I release the Initia Foundation and all its partners, sponsors and other people linked directly or indirectly personally or within the framework of their activities, the members of the jury, as well as all other organizations and people involved in the organization and holding of this competition from any liability for the damage that may be incurred as a result of the decisions taken or the use made of the documents which I transmitted.	
Name of candidate (in block letters):	
Date:	
Signature:	
AUTHORIZATION CONCERNING THE DISTRIBUTION OF PERSONAL INFORMATION	
If I am a finalist, I, the undersigned, authorize the Initia Foundation to transmit my name, email address and my telephone number, when Initia considers the request to be relevant to anyone wishing to communicate with me about my business.	
Name of the candidate (in block letters):	
Date:	
Signature:	
AUTHORIZATION REGARDING EMAILS SENT FROM THE INITIA FOUNDATION	
Yes:	
No :	









SHORT DESCRIPTION OF THE COMPANY, ITS PRODUCTS AND MAIN ACTIVITIES	
DÉCLARATION	
I, the undersigned, declare that my products have been marketed for at least 1 year.	
Date:	
Signature :	











START-UP BUSINESS

1 page per section. Respect the spaces provided for this purpose.	
Times New Roman – Size 10	

ACHIEVEMENTS / 20 pts

1.	Describe the development of the company since its creation (structure, resources, market development, revenue, etc.) as well as its
	main achievements. Explain how they are significant and generate concrete results for your business.
	/ 10 pts

2. Demonstrate your potential for profitability (source of income, action plan to increase your margins, etc.) and growth. / 10 pts











INNOVATION / 30 pts		
1.	How does the company demonstrate innovation and stand out in its sector? /10 pts	
2.	How does the company respond to market needs and implementing new ideas to meet them? / 10 pts	
3.	How does the company demonstrate creativity in its management and practices? /10 pts	











COMMITM	MENT / 30 pts
,	1. What social responsibility and sustainable development initiatives has the company integrated? Expand. /15 pts
2. I	How is the company involved with the food industry? (Participation in intra and/or extra company activities, donations, volunteering, involvement in committees, organizations or others, etc.) Expand. /15 pts
`	volunteering, involvement in committees, organizations of others, etc.) Expand. 715 pts











VISION	/ 20 pts
1.	Describe the strategic vision of the company and how you will achieve it. /10 pts
2.	What are your business opportunities and how does the company manage to seize them? /5 pts
3.	How does the company ensure its leadership in its sector of activity / in the industry? /5 pts
J.	Thow does the company ensure its leadership in its sector of activity / in the industry ! 75 pts











If you are a finalist, we will present your business in a video clip (voice only) of approximately 30 seconds. Can you give us a short presentation of your company and its products, based on a few elements of your application form (achievements, innovation, commitment, vision)?		
*We will use your proposal to create our presentation of your business. We reserve the right to modify your proposal to meet our presentation criteria.		



